STRATEGIC PLAN
ACCOMPLISHMENTS

2012 ~ Present

Georgia State University
COLLEGE OF EDUCATION & HUMAN DEVELOPMENT
Goal #1: The CEHD will develop and research strategies, policies and practices to develop and support professional educators to ensure success for all learners.

Initiative #1. Recruitment and Retention

A. Recruitment through improved marketing and communications

1. Hired graduate recruitment and marketing specialist
2. Contract with marketing firm
3. Webpage redesign to highlight graduate recruitment (with videos and podcasts)
4. Increased use of social media
5. Friday distribution of contacts and inquiries by Office of Academic Assistance
6. Enhanced academic advisement (e.g., student academic ambassadors in departments)
7. Expanded communication using the internet to recruit students who are practitioners and leaders (e.g., GoToMeeting use in educational leadership)

B. Communication among the OAA, students, staff and faculty

Action request unclear

C. Outreach and advisement to prospective students in other colleges across the university

1. Participation in program conducted by Associate Provost

D. Merit-based scholarship programs for all students

1. 18 new endowed student scholarships
2. New Alumni scholarship (2/year)
3. Reactivated scholarship fund administered by CEHD Committee on Student Affairs

E. Student financial support (e.g., internal and external funding of GRAs and GTAs)

1. Increased number of Dean's Fellows and amount of award
2. 17 additional GRAs funded through Dean's Office, and funds placed directly in department budgets
3. Grant proposals now require budget item (s) for funding of students

F. Enhance communications with students about the availability of student financial support (e.g., external scholarships, financial aid, loan forgiveness programs, out-of-state waivers) through improved website resources and financial counseling.

1. Webpage for GRA and scholarship info being prepared
Initiative #2. Integration of Learning Technologies

A. Our professional educators are well-prepared to design, use and teach about learning technologies...we will augment the diversity of our pedagogical platforms to accommodate the needs of professional educators.

1. Creation of Learning Technologies Division
2. New maker room, the Technology and Innovation Learning Environment
3. Members of Learning Technologies Division offer sessions as part of Professional Development Wednesdays, on Tuesdays and individually (T-ASK)

Initiative #3. Educational Research

A. Support the involvement of professional educators in conducting basic and applied research

1. Creation of Office of Research Methodology Consulting

Initiative #4. Coordination of Field/Practicum/Clinical Experiences

A. Making the process of locating field, practicum and clinical experience more efficient and better organized...and create a centralized entity

1. Creation of Office of Field Placements
2. Revised programs to meet Professional Standards Commission standards

Goal #2: The CEHD will prepare practitioners, leaders and scholars who are committed to the advancement of individuals’ mental, intellectual and physical well-being across the lifespan.

Initiative #1. Recruitment and Retention

A. Merit-based scholarship programs for all students

B. Expanding student financial support

C. Increase internal/external scholarships, GRAs and GTAs through an increase in external funding for masters and doctoral students

1. Increased number of Dean’s Fellows and amount of award
2. Proposals now require student funding in the budget
3. 18 new endowed scholarships
Initiative #2. Interdisciplinary Programs

A. Create innovative and interdisciplinary programs
   1. Bachelor of Interdisciplinary Studies (B.I.S.) degree
   2. Ed.D. in College Teaching proposal in development

Initiative #3. Instructional Innovations

A. Implement innovative instructional delivery options; access to a variety of learning tools, cooperative learning, internship opportunities, research and field experiences, and increased flexibility of schedules.
   1. Hybrid courses
   2. Planning for new science education classroom
   3. Lecture capture capability

Goal #3: The CEHD will sustain and enhance its presence as a leading public research institution that addresses the critical issues of the 21st century.

Initiative #1. Professional Development

A. CEHD faculty must remain current in multiple fields of study

B. Expand our ability to support and train investigators in advanced research

C. Support systematically professional development for faculty and staff through the use of targeted webinars and real-time trainings.
   1. Professional Development Wednesdays Speaker Series includes a Wednesday for the Office of Research and Sponsored Projects to do faculty development on grant-related topics
   2. Webinars on edTPA and assessment with representatives of funding agencies

Initiative #2. Funded Research Infrastructure

A. Provide external funding support services to research active faculty while seeking to enhance and identify potential emerging services. ... and to provide quality grant implementation from inception to close-out.

B. Provide a more centralized methodological component such as providing consultation in research methodologies.
C. Increase the efficiency of the IRB process through professional development and examining the submission process

1. Office of Research and Sponsored Projects reorganization
2. Creation of the Office of Research Methodology Consulting
3. Participation of ORSP in Professional Development Wednesdays
4. Associate Deans’ positions redesigned and filled
5. Creation of the Center for Evaluation and Research

Initiative #3. Research Impact and Dissemination

A. Increase its dissemination of and recognition of research conducted through the college. Dissemination supported through a multi-modal public relations effort target at disseminating our research activities for a broad audience.

1. Publication of Research & Innovation, Noteworthy, IN Magazine and web features
2. Increased dissemination resulting from increase in externally-funded projects

Initiative #4. Recognition Systems

A. Implement mechanisms to recognize faculty and staff in their research activities

1. Recognition of Faculty Excellence Program
2. New award in faculty research mentoring

B. Increase internal seed funding

C. Create a transparent policy regarding use of indirect cost funds; ensure that funded project investigators are given use of a percentage of indirect cost funds obtained through their sponsored projects.

1. Policies on distributions and uses of indirect funds developed in each department

Goal #4: The CEHD will strengthen its leadership in recognizing and responding to the complexities of cities and in modeling successful collaborative processes between universities and urban communities.

Initiative #1. Needs Analysis and Responsive Feedback Loop(s)

A. Extension of community advisory groups and increased participation in civic-related, community-based entities, such as schools systems, agencies and professional and non-professional organizations.
Initiative #2. Coordination of City Partnerships

A. Establish a system of coordination to identify those faculty and groups serving city-based communities

Initiative #3. Continuing Education Program - tried and terminated

Initiative #4. Centers for Research and Service

A. Continue to cultivate research centers and service centers and clinics

1. New research centers:
   - Center on Pediatric Locomotion Sciences
   - Adult Literacy Research Center
   - Urban Child Study Center
   - Center on the Study of Stress, Trauma and Resilience
   - Evaluation and Research Center
   - Urban Literacy Collaborative and Clinic

2. Principals Center's expanded scope into Macon, Ga.

Goal #5: The CEHD will become a leader in globalized perspectives related to research, education and teaching.

Initiative #1. International Engagements

A. Awards for excellence in international teaching, learning and research

B. International-related fellowships for graduate level international students

C. International certificate in education

D. Encourage study abroad and signature experiences

1. Established an international certificate

2. 268 students participated in CEHD faculty-led and exchange programs; 18 visiting scholars; 30 incoming exchange students

Initiative #2. Global Collaborations in Research, Teaching and Service

A. Explore opportunities in the countries identified by the university for special focus on relationship building. These opportunities include the development of joint programs and degrees, the conduct of research, and student and faculty exchanges for the sharing of
information. ... Continue to encourage faculty to make individual international relationships to further their scholarship and program development.

1. In 10 years working with Sichuan Normal University, we’ve had 15 students from SNU study here, 98 students go to SNU and three faculty members develop collaborative online courses and research.

2. University of Haifa teacher preparation exchange

3. In 2015, 17 faculty published 15 publications with international partners

4. In 2015-2016 academic year, we signed seven agreements and renewals with international partners

5. In the 2015-2016 academic year, the CEHD hosted 87 international guests and groups, including:
   - Daejeon Metropolitan Office of Education
   - Global Knowledge Alliance
   - University of Johannesburg
   - Sichuan Normal University partner schools
   - Ewha Womens University College of Education
   - University of Adger
   - University of Northampton School of Education

Initiative #3. Infrastructure to Support Global Initiatives

A. University support for exchange housing

B. Use technology to enhance international efforts

C. Balance among faculty and student exchanges to/from GSU

D. Leverage of funding sources

E. Expansion of the CEHD’s international office’s capacity

1. The CEHD’s Global Initiative Grant program, which started in 2012, has awarded $78,740 to 31 international faculty programs

2. Increased CEHD’s international office’s budget by 50 percent